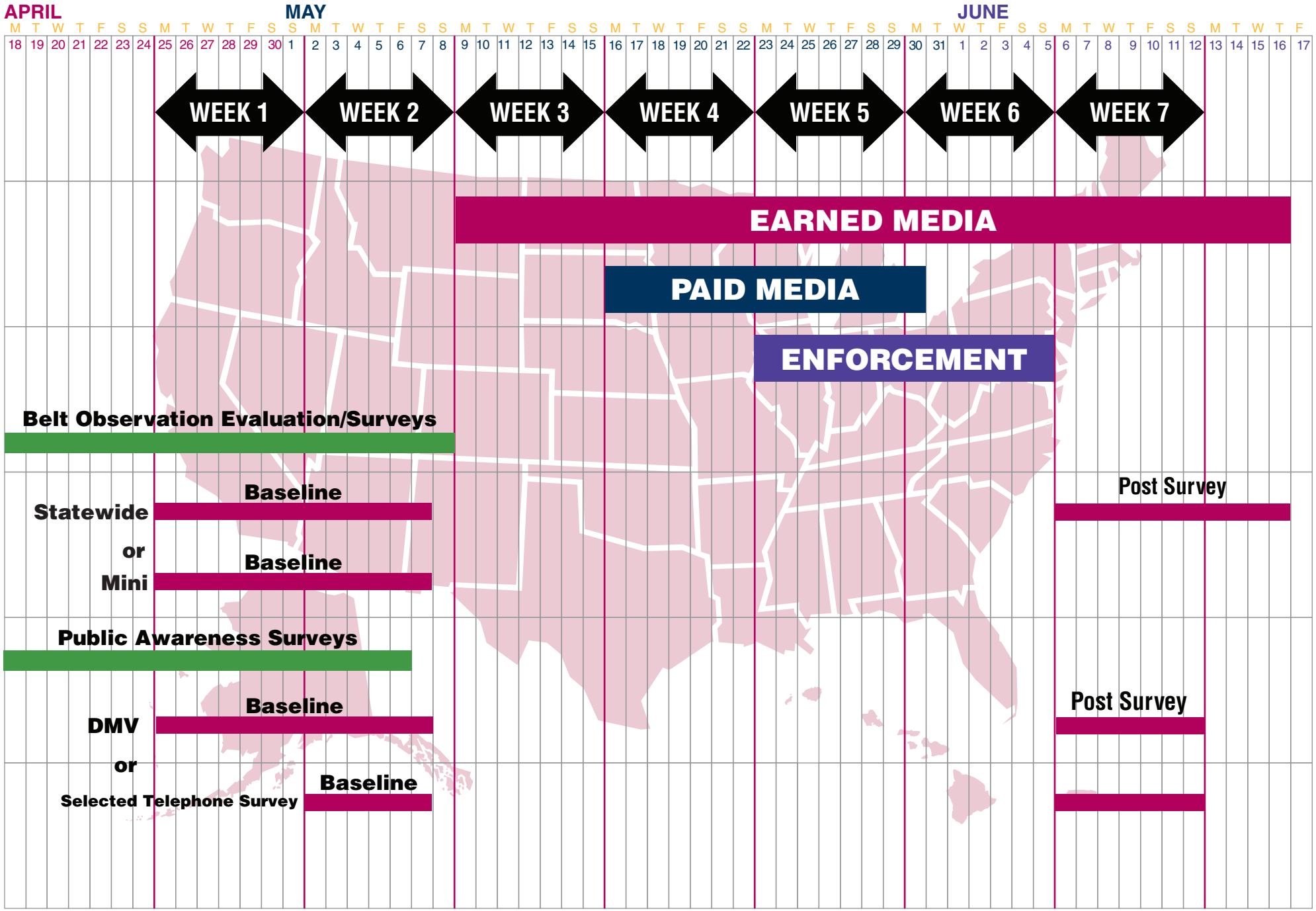Memorial Day 2011 *Click It or Ticket* Timeline