What's your why?
Share why you practice
CHILD CAR SAFETY
with #mywhy.

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Ad Council NHTSA Child Car Safety

It's

CHILD PASSENGER SAFETY WEEK.

Is your child in #therightseat?

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In 2012, an estimated

121,000 CHILDREN

under age 13 riding as passengers of cars, SUVs, pickups and vans were injured in traffic crashes.

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Car seats, booster seats and seat belts save lives and offer the best protection for children in crashes.

HOW DO YOU KEEP YOUR KIDS SAFE?

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How confident are you that your child's car seat or booster is #THERIGHTSEAT?

Enough to stake their lives on it?

Car crashes are a leading cause of death for children 1 to 13 years old.

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More than 3,390 children were killed in car crashes during a 5-year period.* How do you **KEEP YOUR FAMILY SAFE** in the car?

*2008-2012

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In 2012, on average nearly 2 children under the age of 13 were killed and 332 injured

EVERY DAY

while riding in cars, SUVs, pickups and vans. Make sure your child is in #therightseat.

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SAFERCAR.GOV

has great tips and ways to keep your child safe in #therightseat.

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Over one third of kids killed in car crashes in 2012 **WEREN'T USING CAR SEATS OR SEAT BELTS.**

#therightseat

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In 2012, at 100 percent child restraint use, for children under 5, an estimated 342 lives

COULD HAVE BEEN SAVED

How do you keep your child safe in the car?

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All 50 States, the District of Columbia and Puerto Rico have laws requiring children to be restrained while riding in cars. Some States now require kids to ride in appropriate car seats or booster seats until age 9.

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NHTSA recommendation:

KEEP CHILDREN REAR-FACING

as long as possible up to the top height or weight allowed by their particular car seats.

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The safest place for a child is

IN THE BACKSEAT

until age 13. Don't let her sit up front too soon! #therightseat

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Every 34 seconds, a child under 13 is involved in a crash. Know for sure your child is in #THERIGHTSEAT and that you are using it correctly.

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Of the many questions you ask yourself every day, "Is my child

AS SAFE AS POSSIBLE

in the car?" should be at the top of your list.

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Want to know one of the best ways to

PROTECT YOUR CHILDREN?

Place them in the right car seats for their ages and sizes, install them correctly, and ensure that the seats fit in your vehicle.

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To locate a Certified Child Passenger Safety technician in your area, go to

SAFERCAR.GOV/THERIGHTSEAT

or download the free SaferCar app from the iTunes App Store.

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Parents, guardians and caregivers:

TAKE INITIATIVE!

Visit safercar.gov/therightseat to learn tips on car seat safety, watch how-to videos and sign up for car seat recall notifications.

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A goal of

NATIONAL SEAT CHECK SATURDAY

is to teach parents how to correctly install and use car seats, and ensure children are in the right seats for their ages and sizes.

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Many parents and caregivers move their children to the next restraint type (car seat, booster seat, seat belt)

TOO SOON

That's why hands-on inspections and instruction are so important.

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AS CHILDREN GROW,

how they sit in your car will change. Make sure the car seat you purchase is designed to fit your child's current size and age.

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NOT ALL CAR SEATS FIT IN ALL VEHICLES.

Test the car seat you plan to buy to make sure it fits well in your vehicle.

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ALWAYS REGISTER YOUR SEAT.

If the seat has a safety problem, or if there is a recall, the maker of the seat will contact you. #therightseat

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When was the last time you checked to see if your child's car seat was

#THERIGHTSEAT?

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There are so many reasons
why you should use

#THERIGHTSEAT.

What's your reason for staying safe?

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BE INFORMED!

Make sure your child is in the appropriate car seat for her age and size.

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Does your child sit in a car seat? A booster seat? Make sure your child is in #THERIGHTSEAT.

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Many parents do not realize their child is in

THE WRONG CAR SEAT.

Visit safercar.gov and make sure your child is riding safely. #therightseat

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Children can spend a lot of time in cars.

IS YOUR CHILD SAFELY SECURED

in your vehicle?

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