Music under

video:

Open on a young guy driving. He’s not wearing his seatbelt.

Up ahead he sees a cop car.

He quickly grabs his seatbelt with his right hand, pulls it across his chest, but doesn’t click it.

We freeze the frame and a super comes up:

THE RIGHT-CROSS FAKIE.

audio:

Music under

Cut to another driver. We see him grab at the seatbelt, and put his left arm through it. (Now it’s hooked over his shoulder, but not clicked)
Freeze-frame, super:
THE SHOULDER SHAM

Cut to another driver. He looks in his rear-view, notices a cop, and slyly guides his right arm under his left arm to grab the seatbelt.

Freeze-frame, super:
THE SMOOTH CHILL SLIDE

Cut to another driver. He’s eating a burrito, but has to quickly grab his seatbelt and put it on with the same hand so he stuff the burrito in his mouth

Freeze-frame, super:
THE BEAN AND CHEESE FAKER-ROONEY
VO: The next time you fake wearing your seatbelt, remember this...

video:
Cut to show driver from first scene as cop walks up to window, he goes to get license, and lets unclicked belt go. It snaps back into place.

Show the other drivers getting tickets

Cut to our burrito guy taking a ticket from a cop.

Freeze-Frame, super:
THE TOTALLY BUSTED GRAB

logo.

audio:
VO: Cops have been trained to look for seatbelt violations, even at night.
VO: And they don’t give out fake tickets.

VO: Day or night. Click it. Or Ticket.