**FOR IMMEDIATE RELEASE: [Date]**

**CONTACT: [Name, Phone Number, Email]**

**NHTSA Reminds Drivers:
*Speeding Catches Up With You***

**[City, State]** — Speeding is a dangerous and aggressive behavior that accounts for more than one-quarter of all traffic-related fatalities nationally. The U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA) urges drivers to stop speeding and to put an end to this risky driving behavior, because *Speeding Catches Up With You*.

In 2022, there were 12,151 fatalities in speeding-related crashes, accounting for 29% of total traffic fatalities. The same year resulted in a decrease of fatalities of 2.8% from 12,498 in 2021. No matter how safe of a driver one thinks they may be, speeding is dangerous. Speed limits aren’t a suggestion, they are the law. Obeying posted speed limits keep drivers, passengers, and others using the road safe. Although advancements in vehicle safety and passenger protection have progressed extraordinarily over the past few decades, it is still a driver’s responsibility to control their speed while behind the wheel.

There are many reasons drivers choose to speed, but lateness, traffic, and a general disregard for others are the main culprits behind this risky behavior. Much like impaired driving, speeding is a selfish choice that can have deadly consequences. Speeding reduces a driver’s ability to steer safely around another vehicle, a hazardous object, or an unexpected curve.

“The effects of speeding are deadly,” said **[Local Official]**. “Drivers in **[insert appropriate roads where your city or community has problems, i.e., neighborhood, school zone or secondary roads]** should be especially aware of this campaign and their speed. These are the areas where many of our speeding-related crashes occur,” said **[Local Official].**

Young drivers and motorcyclists are especially susceptible to high speeds, and they represent the largest demographic involved in speeding-related vehicle crashes. In 2021, 35% of male drivers and 21% of female drivers in the 15- to 20-year-old age group involved in fatal traffic crashes were speeding. Thirty-three percent of all motorcycle riders involved in fatal crashes in 2021 were speeding. Motorcycle riders 21 to 24 years old involved in fatal crashes had the highest speeding involvement at 49%.

“We are urging our town to please slow down,” said **[Local Official].** “The choices you make behind the wheel could help save lives. Ultimately, *Speeding Catches Up With You*.”

For more information, please visit [www.nhtsa.gov/risky-driving/speeding](https://www.nhtsa.gov/risky-driving/speeding).

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