***Ride Sober or Get Pulled Over***

**Labor Day Social Media**
 Facebook, X, Instagram

When posting to X and Instagram, consider adding trending or relevant hashtags like #LaborDay, #LaborDayWeekend and #RideSober.

1. Cruisin’ the open road is a Labor Day tradition! 🏍️ 🎉 But riding after drinking could have DEADLY consequences ☠️ ❌. Ride Sober or Get Pulled Over 🚔 🚨.
2. Planning a two- or three-wheeled cruise over the Labor Day holiday? 🏍️ 🎉 Remember to ALWAYS:
✔️ Ride safely.

✔️ Obey the speed limit.
✔️ Wear a DOT-compliant helmet.
✔️ Ride sober.

 Ride Sober or Get Pulled Over 🚔 🚨.

1. Keep you and your fellow riders safe by ALWAYS riding sober 🏍️. Ride Sober or Get Pulled Over 🚔 🚨.
2. If you PLAN to drink this Labor Day weekend, DON’T plan to ride home 🏍️❌. Schedule a rideshare 🚗, call a taxi 🚕, or have a sober friend get you home safely 🚙. Ride Sober or Get Pulled Over 🚔 🚨.
3. This Labor Day, ride SMART — not IMPAIRED 🏍️. It’s NEVER worth the risk ❌. Ride Sober or Get Pulled Over 🚔 🚨.
4. Riders, if you plan to drink over the long Labor Day weekend, plan to leave your motorcycle somewhere SAFE! 🏍️ Then have a sober friend take you home 🚙, schedule a rideshare 🚗, or call a taxi 🚕. Ride Sober or Get Pulled Over 🚔 🚨.