FOR IMMEDIATE RELEASE: [Date]

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**Talk to Teens About the Importance of Driving Safety  
During National Teen Driver Safety Week**

**[City, State]**  — The U.S. Department of Transportation’s National Highway Traffic Safety Administration (NHTSA) is teaming up with **[Local Organization]** to support National Teen Driver Safety Week, October 19-25, 2025. It is important to discuss safe driving habits with teens every day, but Teen Driver Safety Week serves as an opportunity for parents and guardians to have a conversation with teens about safe driving habits. Teen drivers need to know the [Rules of the Road](https://www.nhtsa.gov/road-safety/teen-driving) before parents hand over the keys. Ultimately, it’s parents who are in control.

Traffic crashes are a leading cause of death for 15-20-year-olds. In 2023, there were 2,611 people killed in crashes involving a teen (15 to 18 years old) driver, and 822 were teen drivers themselves. Of the 2,611 people killed in crashes involving a teen (15-18 years old) driver, 604 were the passengers of a teen driver, and 377 (62%) of those fatalities were other teens riding with a passenger vehicle teen driver. Of those teen passengers killed while riding with another teen driver, 67% were male and 33% were female.

“Parents play a critical role in teaching teen drivers safe driving habits,” said **[Local Leader]**. “New teen drivers are gaining experience behind the wheel, which increases the chance of dangerous situations for the teen and other roadway users around them,” **[he/she]** said. “It’s critical for parents to model safe driving behaviors themselves and have discussions with their teens about the choices they make behind the wheel. NHTSA [offers parents and guardians helpful tips](https://www.nhtsa.gov/parents-and-caregivers?_ga=2.201927633.1703444265.1628169470-1835012113.1628080924) and a framework for having discussions with teen drivers about risky driving behaviors that can lead to fatal consequences.”

It’s a parent’s responsibility to help teen drivers make smart choices to stay safe on the road. NHTSA gives parents and guardians [tips](https://www.nhtsa.gov/road-safety/teen-driving) on how to talk about safer driving. These tips include discussions on how to influence positive behaviors and how to approach dangerous driving behaviors such as alcohol and other drug use, lack of seat belt use, distracted driving, speeding, or driving with passengers. Surveys show that teens whose parents set firm rules for driving typically engaged in less risky driving behaviors and were involved in fewer crashes.

Teens need to understand the rules, whether there are any other restrictions outlined in **[State]**’s [graduated driver licensing law](http://www.ghsa.org/state-laws), and the deadly consequences that could occur.

For more information about teen driver safety, visit [www.nhtsa.gov/road-safety/teen-driving](https://www.nhtsa.gov/road-safety/teen-driving).

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